

## Pre-Harvest Marketing Plan

Objective: Buy crop insurance to protect my production risk, and have \_\_\_\_\_% of my anticipated \_\_\_\_\_ crop (based on APH yield) priced by \_\_\_\_\_.

Price \_\_\_\_\_ bushels at \$\_\_\_\_\_ cash price (\$\_\_\_\_\_ futures) using \_\_\_\_\_ (name your pricing tool of choice, i.e. forward contract, put option, etc.)

Price \_\_\_\_\_ bus. at \$\_\_\_\_\_c/\_\_\_\_\_f, or by \_\_\_\_\_, using \_\_\_\_\_

Price \_\_\_\_\_ bus. at \$\_\_\_\_\_c/\_\_\_\_\_f, or by \_\_\_\_\_, using \_\_\_\_\_

Price \_\_\_\_\_ bus. at \$\_\_\_\_\_c/\_\_\_\_\_f, or by \_\_\_\_\_, using \_\_\_\_\_

Price \_\_\_\_\_ bus. at \$\_\_\_\_\_c/\_\_\_\_\_f, or by \_\_\_\_\_, using \_\_\_\_\_

Price \_\_\_\_\_ bus. at \$\_\_\_\_\_c/\_\_\_\_\_f, or by \_\_\_\_\_, using \_\_\_\_\_

Price \_\_\_\_\_ bus. at \$\_\_\_\_\_c/\_\_\_\_\_f, or by \_\_\_\_\_, using \_\_\_\_\_

Price \_\_\_\_\_ bus. at \$\_\_\_\_\_c/\_\_\_\_\_f, or by \_\_\_\_\_, using \_\_\_\_\_

Plan starts on \_\_\_\_\_. Earlier sales will be made at a \_\_\_\_\_ cent premium to price targets noted above. I will not price more than \_\_\_\_\_% of my crop more than 1 year prior to harvest.

Ignore decision dates and make no sale if prices are lower than \$\_\_\_\_\_ local cash price/\$\_\_\_\_\_ futures.